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2027 NAYDO Cause Communicator of the Year Entry Form

Deadline to submit is January 8, 2027

A preview of this entry form is available so you can prepare in advance, then cut and paste. You must complete the form at one time. After you submit, you will receive an email with details on uploading your supporting documents.

If you have questions, please contact Communications Contest Co-Chairs Christina Harley, CFRE, christina.harley@swo.ymca.ca, 519 907 5500 ext. 1152, or Rob Totaro, rtotaro@ymcanys.org, 518 429 1701.

First and last name of person you are nominating

Nominee's title

Nominee's YMCA association name

Branch name, if applicable

City

Province/State

Country

Nominee's email

you@example.com

Nominee's work phone

(555) 123-4567

Nominee's cell phone (for onsite contact)

(555) 123-4567

What challenge or opportunity is your nominee addressing?

What was the nominee's specific role, and what were they personally responsible for? Did the nominee lead the strategy, write their messaging, coach spokespersons, secure media, produce content, build relationships or appear in the materials?

If a toolkit of assets was used, what work was completed by the nominee, internal team members, and/or external agencies to build on existing content and advance your YMCA?

Describe the media channel or assets the nominee used. These are the examples you will upload. How did the nominee demonstrate leadership, creativity, judgment, or courage in advancing the cause?

How was success measured?

Why do you feel your nominee deserves recognition? What outcomes can be directly connected to the nominee's communication effort?

Why is this nominee deserving of recognition THIS year?

Portfolio of Communications Pieces

A compilation of 3-5 communications pieces that best demonstrate your nominee's efforts to engage and inspire audience groups. These pieces may include internal and/or external communications materials such as emails, newsletters, social media, media interviews, videos, presentation materials, communications plans, and message platform materials. You may include photos or video of this person actively engaging others.

Total Number of Communication Pieces Submitted (must be between 3-5):

Below, please list each communication piece you are submitting in this category. List the format (i.e. website, annual report) and the format description (file name or URL)

Piece #1 Format

Piece #1 Format Description

Piece #2 Format

Piece #2 Format Description

Piece #3 Format

Piece #3 Format Description

Piece #4 Format

Piece #4 Format Description

Piece #5 Format

Piece #5 Format Description

Submitter's first and last name

Email

Work phone

Cell phone

(555) 123-4567

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